

Pirjo Väliäho

Vorstandsmitglied Markenverband

- ab 2008 Chairwoman of the Management Board of P&G German Operations
- ab 10/2007 Vice President and General Manager P&G Germany, Austria, Switzerland Market Development Organization
- 2005-2007 Vice President and General Manager P&G Nordic
- 2002-2005 Vice President & General Manager Gillette Central Europe West (Germany, Austria and Switzerland) based in Germany
- 2000-2001 Vice President & General Manager Gillette Eastern Europe, based in Poland
- 1999-2000 Vice President Marketing, Oral-B and Braun North America, based in the USA
- 1997-1998 Executive Director Braun Global Business Management, Braun AG, based in Germany
- 1994-1997 General Manager Braun Nordic, Braun division, based in Denmark
- 1991-1994 Business Director Global Business Management, Braun AG, based in Germany
- 1990-1991 Marketing Director, Braun division, based in Canada
- 1987-1989 Group Business Manager Global Business Management Braun AG, based in Germany
- 1985-1987 Business Manager Global Business Management, Braun AG, in Germany
- 1982-1985 Brand Manager, Marketing Manager, Braun division in Helsinki, Finland
- 1980-1982 Account Executive, Turkama & Kumppanit – Advertising Agency, based in Helsinki Finland
- 1978-1980 Trainee, Junior Account Executive, Account Executive on VALIO brands, Mainosyhtymä – Advertising Agency based in Helsinki Finland
- 1978 Helsinki School of Economics, Bachelor of Economic Sciences