

BEST 2026
BRANDS

#BESTBRANDSGERMANY

DAS SIND DIE

TOP 10
NOMINIERUNGEN

BEST 2026 BRANDS

#BESTBRANDSGERMANY

BEST EXPERIENCE BRAND

adidas

Nike

Alnatura

Samsung

Coca-Cola

Sony PlayStation

IKEA

The North Face

McDonald's

Weber

BEST 2026 BRANDS

#BESTBRANDSGERMANY

BEST BRAND SMART TECHNOLOGY

ABUS

Dyson

Amazon

JBL

Apple

Oral-B

Bosch

Philips Hue

Braun

Samsung

BEST 2026 BRANDS

#BESTBRANDSGERMANY

BEST BRAND SPORTS

adidas

Nike

Atomic

Patagonia

CUBE

PUMA

Fischer

Salomon

Jack Wolfskin

The North Face

BEST 2026 BRANDS

#BESTBRANDSGERMANY

BEST BRAND OVERALL

adidas

Nike

Barilla

NIVEA

Bosch

Pampers

Coca-Cola

Rügenwalder Mühle

Miele

Samsung